



Palagio Shops at South Western, 10400 S. Western, Suite 11

Our family moved to the South OKC area almost 2 years ago. About 8 weeks ago, on June 19<sup>th</sup>, we opened our doors. We chose the Palagio Shopping Center after meeting with Paul Odom, the developer. While we had done a great deal of our own psychographic and demographic research, we found that Paul was able to provide us with a very detailed understanding of the Western and 104<sup>th</sup> corner, the South OKC residents and South OKC in general. It was vital that we find a location that was both visible and well known. The Little Gym has no other locations in the Oklahoma City area and “location awareness” was paramount. The surrounding residents know precisely where The Palagio and for a new business like ours, that has been helpful.

The Little Gym has opened 70 locations nationwide Year to Date. In 2006, we currently are the fastest growing The Little Gym out of these 70. In 8 weeks, we have over 200 children enrolled and coming to classes each week. Our goal was to hit that number in 6 months. We are currently running at about 40% above our stretch goal for August.

Much of our fast growth is due, in no small part, to Paul’s involvement in our business. Whether it is pertinent advice about the area or support in networking within the community, Paul and his staff have been very supportive. I recommend The Palagio shopping center to anyone that is looking to open as successfully as we have. Feel free to contact us with questions.

Respectfully

Tommy M. Coleman II, Owner  
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